



Public Disclosure of Student Achievement

Institution Name: Lindsey Wilson College

Business Unit(s) included in this report: BA in Business Administration

Academic Period Covered: 2022 - 2023

Date Report Posted: January 19, 2024

PROGRAM	MEASURE	TARGET	RESULT
BA Business Administration	6-Year Graduation Rate	70%	34%
BA Business Administration			
Emphasis in Accounting	Percentage of Graduates	40%	17%
Emphasis in CIS*	Percentage of Graduates	2%	2%
Emphasis in Management: Entrepreneurial Management	Percentage of Graduates	8%	10%
Emphasis in Management: General Management	Percentage of Graduates	40%	67%
Emphasis in Management: Human Resource Management	Percentage of Graduates	8%	4%
Emphasis in Marketing	Percentage of Graduates	2%	0%

* CIS program is no longer offered

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
6-Year Graduation Rate	6-year graduation rate for students who graduated in 2022-2023 or earlier (Fall 2017 cohort). Percentage was calculated as the total BA graduates in business (as of the summer of 2023) from the Fall 2017 cohort divided by the total number of declared business majors entering in the Fall 2017 cohort.
Percentage of Graduates	Of the 52 students who graduated with the BA Business Administration degree in 2022-2023, this shows the percentage who graduated in each emphasis area. The percentage was calculated as the number of graduates in the

	emphasis area divided by the total number of graduates for the year.
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