

# KENTUCKY APPROVING AGENCY FOR VETERANS EDUCATION

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## Trademark Terms of Use

### Authorized Use

Third-party use of the trademark is restricted to the education and training institutions eligible to receive VA education benefits, State Approving Agencies, and recognized Veterans Service Organizations.

Parties not identified are prohibited from using GI Bill in any manner that directly or indirectly implies a relationship, affiliation, or endorsement with the Department of Veterans Affairs.

Authorized third-parties may use the registered trademark "GI Bill" in print, electronic, radio, digital, or other media as established by the terms of use.

The trademark symbol "®" should be placed at the upper right corner of the trademarked phrase in the most prominent place at first usage; such as the title of a brochure, form, or the very top of a Web page and the following trademark attribution notice must be prominently visible: "GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government Web site at <https://www.benefits.va.gov/gibill>." Use of the registered trademark symbol is not required each time the mark appears in a single document or on a Web page. However, the symbol should be prominent on all individual documents and Web pages.

### Third-party use of the trademark is restricted and subject to the following:

- 1) The GI Bill trademark is not to be incorporated or included in company or product names, trademarks, logos or internet domain names.
- 2) The term "GI Bill®" is to be used solely to promote official VA benefit programs and services and must include the proper trademark symbol.
- 3) Use of the trademark attribution notice, indicating that the mark and all associated services belong to VA, is required and shall be taken as evidence that use of the mark is in good faith.
- 4) No entity shall use the GI Bill trademark in any manner that directly or indirectly implies a relationship, affiliation, or association with VA that does not exist.
- 5) Disparagement or misrepresentations of VA services through use of the mark, or by the use of confusingly similar wording, are strictly prohibited.

**Approved Statement** from the Kentucky State Approving Agency for Veterans Education: \_\_\_(Name of Facility)\_\_\_ is approved by the Kentucky State Approving Agency for Veterans Education (SAA) to offer VA Educational Benefits (GI Bill®) to eligible individuals enrolled in approved programs.

**If GI Bill is used in your statement, please insert the statement below in your publication and/or advertising:** \*GI Bill is a registered trademark of the U.S. Department of Veterans Affairs (VA)\*

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Kachet L. Manners Signature of VA School Certifying Official