



Public Disclosure of Student Achievement

Institution Name: Lindsey Wilson College

Business Unit(s) included in this report: BA in Business Administration

Academic Period Covered: 2024-2025

Date Submitted: October 20, 2025

PROGRAM	INDICATOR	Target	RESULT
BA Business Administration	6-year Graduation Rate	70%	40%
BA Business Administration			
Emphasis in Accounting	Percentage of Graduates	25%	17%
Emphasis in Management: Entrepreneurial Management	Percentage of Graduates	10%	8%
Emphasis in Management: General Management	Percentage of Graduates	50%	57%
Emphasis in Management: Human Resource Management	Percentage of Graduates	5%	7%
Emphasis in Marketing	Percentage of Graduates	10%	11%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
6-year Graduation Rate	6-year graduation rate for students who graduated in 2024-2025 or earlier (Fall 2019 cohort). Percentage was calculated as the total BA graduates in business (as of the summer of 2025) from the Fall 2019 cohort divided by the total number of declared business majors entering in the Fall 2019 cohort.
Percentage of Graduates	Of the 84 students who graduated with the BA Business Administration degree in 2024-2025, this shows the percentage who graduated in each emphasis area. The percentage was calculated as the number of graduates in the emphasis area divided by the total number of graduates for the year.