

Lindsey Wilson College
ECON 2023, Survey of Economic Issues, Fall 2015

9:30 am – 10:20 am, Monday, Wednesday, Friday, Turner 208

Students who have taken ECON 2033 or ECON 2043 may not take this course for credit

A. General Information

1. Course Name

ECON 2023, Survey of Economic Issues

2. Instructor Name, Office Phone, Email Address, Office Location and Office Hours

Dr. Trudy Morlino, x8061, morlinot@lindsey.edu, Turner 104B, MWF 10:30 – 11:30 and 1:30 – 4:30

B. Course Information:

1. Course Description from catalog

A study of national and international economic issues such as market and command economic systems, agriculture subsidies, health care issues, green GDP and environmental pollution, social security, poverty, the state of national economy, unemployment, inflation, budget deficit and national debt, the financial market, economics of higher education, feminist economic issues, regional economic integration, protectionism versus free trade, world poverty, the developing country international debt, the role of international institutions such as WTO, IMF and the World Bank.

Note: Students who have taken ECON 2033 or ECON 2043 may not take this course for credit. Prerequisite:

Mathematics course meeting/exceeding general education requirements. GE CORE - INQUIRY & ANALYSIS - BEHAVIORAL SCIENCE/SOCIAL SCIENCE

2. Required Text(s) (title, author, edition), Supplemental Sources & Other Materials

Essentials of Economics, Bradley Schiller, 9th ed, McGraw Hill publisher, ISBN 978-07-802173-2

Free student website: www.mhhe.com/schilleressentials9e

3. Business & CIS Division Mission

The mission of the Lindsey Wilson College Business and CIS Division is to prepare students for advancing employment in accounting, computer information systems, business management and human resources management; to pursue career paths of increasing professional and managerial responsibility; for application and admission into graduate programs in business and accounting or other professional schools; and for preparation to sit in examination for professional certifications. Consistent with the historical mission of the Collegiate as a liberal arts teaching centered institution and in accordance with the guidelines of its accrediting body, the International Assembly for College Business Education (IACBE) the Business and CIS division is committed to the growth and development of students through value-centered classroom instruction and cooperative learning experiences and through the awakening of an appreciation for life-long learning.

4. Student Learning Outcomes

a. Essential Student Learning Outcomes

Lindsey Wilson students will

1. Communicate effectively
2. Develop effective skills of inquiry and analysis
3. Become culturally aware, engaged citizens of the nation and the world
4. Learn to apply and integrate knowledge

b. Program Intended Student Learning Outcomes

Intended Student Learning Outcomes for Bachelor of Arts in Business Administration

General Program Intended Student Learning Outcomes

1. Students will acquire the knowledge of the fundamental areas of mathematics, economics, and business.
2. Students will be able to identify, formulate and solve business problems.
3. Students will be able to analyze the impact of business solutions in a global, economic, environmental, ethical & social context.
4. Students will communicate effectively with diverse audiences.
5. Students will be able to apply business concepts and functions in an integrated manner.

c. Course Student Learning Outcomes

1. Students should be able to apply the economic way of thinking to current events.
2. Students should be able to understand that economics forces affect everyone and everything.
3. Students should be able to 'think like an economist'.

5. Course Required Assignments Including the Percentage/Points Each Counts Toward the Final Grade

Chapter tests	40%		
Homework	10%	(pop tests are counted as homework)	
Signature Assignment	20%		
Comprehensive Final Exam	30%	Wednesday, December 9	8:00 am -10:30 am

(all students must take the final exam regardless of your average prior to final exam)

We should cover one chapter in the text (in order) each week beginning with Chapter 1.

Example of how to calculate your final grade:

Chapter test average = $85 * .40 = 34$

Homework average = $90 * .10 = 9$

Signature Assignment = $75 * .20 = 15$

Final Exam = $75 * .30 = 22.5$

Final Average = $(34 + 9 + 15 + 22.5) = 81 = B$

6. Grading Scale

90 – 100 = A 80 – 89 = B 70 – 79 = C 60 – 69 = D < 60 = F

7. Recommended reading (selected knowledge base or selected bibliography)

All handouts will be posted on the Blackboard class website

8. Tutoring availability (Academic Success Center, Writing Center, Mathematics Center or other)

9. Common Professional Competencies

Number of hours allocated to each of the CPC area.

CPC Area	ACT	MKT	FIN	MGT	OB	HRM	OM	LAW	ECN	ETH	IS	QM	GLOB	INT
Course Number: 2023				10					45		2		2	

Legend

Accounting (ACT)	Economics (ECN)
Marketing (MKT)	Business Ethics (ETH)
Management Principles (MGT)	Information Systems (IS)
Organizational Behavior (OB)	Quantitative Methods/Statistics (QM)
Human Resource Management (HRM)	Global Dimensions of Business (GLOB)
Operations Management (OM)	Integrative Experience (INT)
Legal Environment of Business (LAW)	

Optional Information:**Library Expectations**

You should view the library videos located on the Blackboard class website.

FALL 2015

Monday-Tuesday	August	17-18	Advising
Monday	August	17	AIM Classes Begin (S1)
Wednesday	August	19	Day Classes Begin
Tuesday	August	25	Last Day to Register or Add a Class (Day Classes)
Monday	September	07	Labor Day Holiday (No Classes)
Friday-Saturday	September	18-19	Homecoming
Friday-Sunday	October	9-10	Family Weekend
Monday	October	12	Mid-term Grades Due (8:00 a.m.)
Monday-Friday	October	12-16	Fall Break
Monday	October	19	AIM Classes Begin (S2)
Monday-Friday	November	02-06	Advising & Registration (Jr & Sr) for Spring 2016
Monday	November	09	Last Day to Drop a Class or Withdraw (Day Classes)
Monday-Friday	November	09-13	Advising & Registration (Fr & So) for Spring 2016
Thursday-Friday	November	26-27	Thanksgiving Holiday (No Classes)
Friday	December	04	Last Day of Classes (Day)
Monday-Friday	December	07-11	Final Exams (Day)
Friday	December	11	Senior Grades Due (11:00 a.m.)
Friday	December	11	Fall 2015 Term Ends
Saturday	December	12	Fall 2015 Commencement (10:00 a.m. CST)
Monday	December	14	Final Grades Due

C. Faculty/College Policies:**Attendance Policy**

You are all adults and I treat you as such. I understand that occasionally you may need to miss class. Presumably you have made this decision logically and methodically, recognizing that the benefits of missing class exceed the costs of missing class. Again, as adults you have to make your own decisions. However, because you feel that you have to miss a class or two does not mean that you will be excused from assignments. This will be true even if you come to me and inform me before hand that you will not be in class. You may think this unfair, but you must understand that for any decision you make in life, there are benefits and costs. Those costs don't go away simply because you have to make a choice.

- An absence - is an absence - is an absence. **No distinction is made between excused and unexcused absences.** An absence occurs when you are not in class with all materials in hand for any reason, including work, personal illness, participation in athletic events, musical/theatrical performances, field trips, travel before or after college holidays, court dates, or any other reason, legitimate or otherwise. Please use your absences wisely! Your attendance and participation will be accounted for in your final grade.
- Since no distinction is made between excused and unexcused absences, everyone has a total of **THREE** absences before attendance begins to severely affect the final average.
- Students representing Lindsey Wilson College in any college sponsored event will have that absence counted as an absence. However, an absence of this nature will NOT count against you if I have proper documentation.

Tardiness: *Timeliness is expected.* Being on time is a sign of respect to everyone in the classroom. Three tardies (after class has begun) will be counted as an absence. Students who leave class early will be recorded as absent, at my discretion. Students must keep up with your own absences and tardiness.

- **Quality is expected.** All work submitted is expected to be completed with a focus on quality including content, grammar and spelling.
 - **Failure to follow directions (such as quantity of work, lack of cover page if required, etc.) on any project will result in a ten (10) point reduction in your grade for every instance where you did not follow directions.**
 - **Cell phones, iPads and similar devices ARE NOT permitted to be seen or operated in class.** Anyone using these items may be asked to leave the class and will count as an absence for that class.

Makeup Policy for Exams/Assignments

The course grade will be based on all chapter exams, a final exam, pop quizzes, homework, signature assignment, and class participation. *There will be no curve on any grading.* Exams will be based on both class notes and required reading. There will be a short review after each exam. The pop quiz dates will not be announced. The dates for all chapter exams and homework will be announced in class. Keep a record of your own grades!

If you are absent for **ANY** test, whether a chapter test or a pop test, **the lowest grade in that category will be substituted for the missed test. There will be no makeup testing.** If you are absent when an assignment is due, please have someone turn in the assignment for you. No late assignments will be accepted.

In this class there is no extra credit. I frankly don't know what extra credit really means. But at the end of each semester I am invariably asked if there is something a student can do to improve her (his) grade after all exams have been taken. The answer to this question is **no and it always will be no.** Your grade is based on your performance on exams, homework, quizzes, papers, activities. There is nothing else that can be input into this calculus to impact your grade so please do yourself a favor and do not ask me about "extra credit".

Academic Integrity

Academic integrity is essential to the existence of an academic community. Every student is responsible for fostering a culture of academic honesty, and for maintaining the integrity and academic reputation of Lindsey Wilson College. Maintaining a culture that supports learning and growth requires that each student make a commitment to the fundamental academic values: honesty, integrity, responsibility, trust, respect for self and others, fairness and justice.

To foster commitment to academic integrity, faculty are asked to require each student to place and sign the following Honor Code on tests, exams and other assignments as appropriate: **On my honor as a student, I have neither given nor received any unauthorized aid on this assignment/exam.**

Violations of the academic integrity policy include cheating, plagiarism or lying about academic matters. Plagiarism is defined as any use of another writer's words, concepts, or sequence of ideas without acknowledging that writer by the use of proper documentation. Not only the direct quotation of another writer's words, but also any paraphrase or summary of another writer's concepts or ideas without documentation is plagiarizing that writer's materials. Academic dishonesty is a profoundly serious offense because it involved an act of fraud that jeopardizes genuine efforts by faculty and students to teach and learn together. It is not tolerated at Lindsey Wilson College.

Students who are determined to have plagiarized an assignment or otherwise cheated in their academic work or examinations may expect an "F" for the activity in question or an "F" for the course, at the discretion of the instructor. All incidents of cheating or plagiarism are reported by the instructor to the Academic Affairs Office along with copies of all relevant materials. Each instance of cheating or plagiarism is counted separately. A student who cheats or plagiarizes in two assignments or tests during the same semester will be deemed guilty of two offenses. If the evidence

is unclear, or if a second offense occurs, the VP for Academic Affairs or Associate Dean will work in cooperation with the Dean of Students to move the student before the campus Judicial Board for review. Violations will ordinarily result in disciplinary suspension or expulsion from the College, depending on the severity of the violation involved. **Note:** The College encourages the use of Safe Assign to detect plagiarized documents.

Questioning a Grade -- The Student Academic Complaint Policy

A student, who wishes to question **an assignment grade, or other academic issue**, should follow the procedure below:

1. Whenever possible, the student will first go to the faculty member who has assigned the disputed grade. Complaints regarding grades should be made within seven (7) days of receipt of the disputed grade and, if possible, will be decided by the faculty member within seven (7) days of receipt. If the disputed grade is the final grade for the course, "receipt" is defined by when the final grade is posted online by the registrar. (Please refer to the next section for appealing a final grade.)
2. Unless there are extenuating circumstances, the student may, within seven (7) days request in writing a review of such decision by the Chair of the division in which the grade was assigned. Upon receipt of such request, that Chair will direct the faculty member and the student to each submit, within seven (7) days, if possible, a written account of the incident, providing specific information as to the nature of the dispute.
3. Upon receipt of these written accounts, the Chair will meet, if possible, within seven (7) days with the faculty member and the student in an effort to resolve the dispute and will render his or her decision in writing.
4. If either the student or the faculty member desires to appeal the decision of the Division Chair, the student or faculty member may, within seven (7) days by written request to the chair, ask that the matter be reviewed by a Grade Appeals Panel convened by the Academic Affairs Office.
5. If the disputed grade is assigned at the end of a fall or spring semester and the student and faculty member cannot meet to resolve the issue, the student should contact the faculty member by e-mail within seven (7) days of receipt of the disputed grade. If the issue cannot be resolved by e-mail within the time limit, steps 2, 3 and 4 of the appeal may extend into the beginning of the semester immediately following receipt of the disputed grade by following the timeline above.

A student who wishes to question a **final grade** should follow the procedure below:

1. Confer with the faculty member who assigned the disputed grade.
2. If the disputed grade cannot be resolved, a written request for a grade appeal must be submitted to the Academic Affairs Office before the first day of the semester following the one in which the grade was issued. The written request must include the specific basis for the appeal.
3. The Academic Affairs Office will convene a Grade Appeals Panel, comprised of the Vice President for Academic Affairs, the Associate Academic Dean, and the chair of the academic unit which houses the course for which the grade is appealed. If one of the members is the faculty member who issued the grade, an alternate will be appointed. The student and the faculty member may appear separately before the panel to explain their positions. The hearing is non-adversarial. Neither the faculty member nor the student may be accompanied by other individuals to the meeting of the Grade Appeals Panel. The Grade Appeals Panel will notify the student of its decision, if possible, within seven (7) days of the meeting.

Policy for Verification of Student Identity and Protection of Privacy

In compliance with United States Federal Higher Education Opportunity Act (HEOA), Public Law 110-315, all credit-bearing courses and programs offered through distance learning methods must verify that the student who registers for a distance education course or program is the same student who participates in and completes the course or program and receives academic credit. One or more of the following methods must be used:

- a) A secure login and pass code;
- b) Proctored examinations; and/or
- c) Remote proctoring of one of more examinations using Tegrity or other technologies

Verification of student identity in distance learning must protect the privacy of student information. Personally identifiable information collected by the College may be used, at the discretion of the institution, as the basis for identity verification. For instance, a student requesting that their learning system password be reset may be asked to provide two or more pieces of information for comparison with data on file. It is a violation of College policy for a student to give his or her password to another student.

Detailed information on privacy may be located at:

<http://www.lindsey.edu/media/319883/Online%20Services%20Privacy%20Policy%204.20.12.pdf>

Institutional Review Board (IRB) Policies

The Lindsey Wilson College Institutional Review Board (IRB) safeguards the rights and welfare of human participants in research and other research activities. Lindsey Wilson College faculty, staff, and students, which comprise its academic units, and facilities, are subject to the IRB policies. This includes any research for which a research agreement (e.g. MOU) identifies Lindsey Wilson College Institutional Review Board (IRB) as the IRB of record. All student-led human subject research must have a LWC faculty sponsor. All faculty members and students conducting human subject research are required to submit documentation of training on research involving human subjects that has been completed within two years of the onset of the proposed research. Online training is available at <http://php.nihtraining.com/users/login.php>.

Statement on Learning/Physical Disabilities

Lindsey Wilson College accepts students with learning disabilities and provides reasonable accommodation to help them be successful. Depending on the nature of the disability, some students may need to take a lighter course load and may need more than four years to graduate. Students needing accommodation should apply as early as possible, usually before May 15. Immediately after acceptance, students need to identify and document the nature of their disabilities. It is the responsibility of the student to provide to the College appropriate materials documenting the learning disability, usually a recent high school Individualized Education Program (IEP) and results from testing done by a psychologist, psychiatrist, or qualified, licensed person. The College does not provide assessment services for students who may be learning disabled. Although LWC provides limited personal counseling for all students, the College does not have structured programs available for students with emotional or behavioral disabilities. For more information, call Ben Martin at 270-384-7479.

Academic Success Center

The Academic Success Center, located in the Everett Building, offers peer tutoring to aid students in completing class assignments, preparing for exams and improving their understanding of content covered in a particular course. In addition, computers are available for student use.

Students are encouraged to utilize this Center as a resource for improving study strategies and reading techniques. The Center also offers assistance with other academic problems resulting from documented learning disabilities. All

services are free of charge to all Lindsey Wilson College students (students with learning disabilities are responsible for providing documentation from an appropriate outside professional source such as a professional evaluation or school IEP). Please contact Maretta Garner, Tutor Coordinator at 384-8037 for further information and assistance.

Writing Center and Mathematics Center

The Writing Center (located in the Slider Humanities & Fine Arts Building), and the Mathematics Center (located in the Fugitte Science Building) are available for specialized tutoring at no charge to students. Please contact Jared Odd, Writing Center Coordinator, at 384-8209 or Linda Kessler, Math Tutor Coordinator, at 384-8115 for further information and assistance.

Final Exams

Final Exams for day classes are scheduled for the Fall 2015 semester on **December 7-11 and May 4-8** for the Spring 2016 semester. The academic calendar, which contains the schedule for finals, is in the College Catalog and course schedule listing. Please make any necessary flight arrangements **after** the final exam week. **Students will not be permitted to take early finals** unless extenuating circumstances exist. "Extenuating circumstance" means illness, a verified family emergency or participation in officially sponsored travel in support of an event arranged by the College. **Travel arrangements must be made in sufficient time** that tickets may be obtained after final exams and the semester is officially over. All requests for early finals must be made in person to the Academic Affairs Office.

Email Policy

All Lindsey Wilson College students are required to communicate with LWC faculty and staff via LWC (Lindsey.edu) email addresses only. Alternative email addresses should not be used when communicating with LWC faculty and staff.

Cell Phone Policy

Student cell phones will be off during class time unless prior arrangement is made with the instructor.

Adding/Dropping a Course

Students enrolled in the following courses cannot drop these classes during the semester: READ 0713, 0723, 0733, 0903, 1013 and 1023; STSK 1003; ENGL 0903 and 0904; and ESL 0803, 0804 and 0854.

For undergraduate classes at the Columbia campus, adding a course, dropping a course, or changing from one section of a course to another section of the same course requires the approval of the advisor and the instructor for each course involved as indicated on the Add/Drop Form. The change must be reported to the Business Office and the Registrar's Office on an Add/Drop Form, which may be obtained from the Registrar's Office. For AIM courses, adding a course, dropping a course, or changing from one section of a course to another section of the same course requires the approval of the Director of the Evening Program. For courses taught at Community sites, adding a course, dropping a course, or changing from one section of a course to another section of the same course requires the approval of the Site Coordinator for the campus. Permission to add courses will not be given after the last date for late registration. Authorization for dropping a course will not be approved after more than 75% of the instructional days for a course are completed, as outlined below:

Course	Deadline	Submitted by the Student to
Columbia undergraduate and graduate full semester courses	Not later than 30 days before the end of the	Registrar

	semester	
AIM courses	By the sixth week of class	Registrar
Courses at Community Campuses	By the third weekend of class	Site Coordinator or the Registrar

If changes are not properly approved and officially reported as stated above, students will receive a grade of F in the courses for which they are officially registered, and they will be charged for all such courses. Students will not receive credit for changed or added courses unless they officially register for those courses.