

B.A. Media Studies

Media Studies: Journalism Emphasis

Remaining schedule each semester will be filled with general education courses and electives.

* = counts for general education requirement

** = Can be taken in Fall or Spring semesters

Freshman			
Fall	Hours	Spring	Hours
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	COMM 1203 Presentation Design & Delivery* (1B)	3
JRNL 1503 Mass Media & Society* (3B)	3	JRNL 2153 Introduction to Photography	3
COMM 1003 Principles of Communication**	3	ART 2164 Design & Color**	4
ART 1214 Beginning Studio: Drawing**	4		

Sophomore			
Fall	Hours	Spring	Hours
JRNL 2403 Media Writing & Reporting	3	JRNL 3213 Magazine & Feature Writing (Even Years)	3
		JRNL 3TC3 Digital Media Narratives^ (Even Years)	3
		JRNL 3103 Community Reporting (Odd Years)	3

Junior			
Fall	Hours	Spring	Hours
JRNL 3413 Interactive Media Design	3	JRNL 3213 Magazine & Feature Writing (Even Years)	3
JRNL XNF1 Practicum	1	JRNL 4123 Broadcast Journalism (Odd Years)	3
		JRNL 3103 Community Reporting (Odd Years)	3
		JRNL XNS1 Practicum	1

Senior			
Fall	Hours	Spring	Hours
JRNL PN03 Internship**	3	JRNL 4403 Communication Law & Ethics	3
JRNL XNF1 Practicum	1	JRNL 4901 Media Studies Seminar	1

Note: This major provides fewer than the required 39 hours of 3000-4000 level coursework. Students will need to complete additional upper-level coursework to satisfy this graduation requirement.

^ Substitutes for JRNL 3213: Magazine & Feature Writing

B.A. Media Studies: Public Relations Emphasis

Remaining schedule each semester will be filled with general education courses and electives.

* = counts for general education requirement

** = Can be taken in Fall or Spring semesters

Freshman			
Fall	Hours	Spring	Hours
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	COMM 1203 Presentation Design & Delivery* (1B)	3
JRNL 1503 Mass Media & Society* (3B)	3	JRNL 2153 Introduction to Photography	3
COMM 1003 Principles of Communication**	3	ART 2164 Design & Color**	4
ART 1214 Beginning Studio: Drawing** (Fall or Spring)	4		

Sophomore			
Fall	Hours	Spring	Hours
JRNL 2403 Media Writing & Reporting	3		

Junior			
Fall	Hours	Spring	Hours
JRNL 3413 Interactive Media Design	3	COMM 3213 Intermediate Public Relations	3
COMM 3113 Public Relations Principles & Practices	3	JRNL XNS1 Practicum	1
COMM 3503 Organizational Communication^	3		
JRNL XNF1 Practicum	1		

Senior			
Fall	Hours	Spring	Hours
JRNL PN03 Internship**	3	JRNL 4403 Communication Law & Ethics	3
JRNL XNF1 Practicum	1	JRNL 4901 Media Studies Seminar	1
		COMM 4203 Crisis Communication	3

Note: This major provides fewer than the required 39 hours of 3000-4000 level coursework. Students will need to complete additional upper-level coursework to satisfy this graduation requirement.

^ Substitutes for COMM 4113: Advanced Public Relations

B.A. Media Studies: Media Arts Emphasis

Remaining schedule each semester will be filled with general education courses and electives.

* = counts for general education requirement

** = Can be taken in Fall or Spring semesters

Freshman			
Fall	Hours	Spring	Hours
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	COMM 1203 Presentation Design & Delivery* (1B)	3
JRNL 1503 Mass Media & Society* (3B)	3	JRNL 2153 Introduction to Photography	3
COMM 1003 Principles of Communication**	3	ART 2164 Design & Color**	4
ART 1214 Beginning Studio: Drawing**	4		

Sophomore			
Fall	Hours	Spring	Hours
ART 2623 Computer Graphics I	3	ART 3633 Computer Graphics II	3
JRNL 2403 Media Writing & Reporting	3		

Junior			
Fall	Hours	Spring	Hours
JRNL 3413 Interactive Media Design	3	ART 3643 Digital Video Arts	3
JRNL XNF1 Practicum	1	JRNL XNS1 Practicum	1
			1

Senior			
Fall	Hours	Spring	Hours
JRNL PN03 Internship**	3	JRNL 4403 Communication Law & Ethics	3
JRNL XNF1 Practicum	1	JRNL 4901 Media Studies Seminar	1

Note: This major provides fewer than the required 39 hours of 3000-4000 level coursework. Students will need to complete additional upper-level coursework to satisfy this graduation requirement.

Bachelor's Degree Programs

General Education – Bachelor's Degree

1 – Effective Communication – 6-9 hours

1A. Written Communication (3-6 hours)

- ☐ ENGL 1004* ☐ ENGL 1013*
- ☐ ENGL 1023

**An ACT English sub-score of 25 or higher waives the ENGL 1004/ENGL 1013 requirement.*

1B. Choose one additional course (3 hours)

- ☐ COMM 1203 ☐ COMM 2503
- ☐ THEA 1323

2 – Critical Thinking – 9+ hours

Students must take nine or more hours with at least one course from 2A and one course from 2B.

2A. Mathematics (3-5 hours)

- ☐ MATH 1003 ☐ MATH 2315
- ☐ MATH 1013 ☐ MATH 2403
- ☐ MATH 1124

General education mathematics courses must be passed with a grade of C or higher.

2B. Science (3-4 hours)

- ☐ BIOL 1103 ☐ CHEM 1214/1210
- ☐ BIOL 1204/1200 ☐ CHEM 1224/1220
- ☐ BIOL 1214/1210 ☐ PHSC 1104
- ☐ BIOL 2614 ☐ PHSC 1204
- ☐ CHEM 1104/1100 ☐ SCI 1013*

**SCI 1013 may count only once.*

2C. Additional electives (0-3 hours)

- ☐ CIS 1003 ☐ ENGL 2103
- ☐ COMM 2003 ☐ PHIL 1003
- ☐ ECON 2023 ☐ SES 2123
- ☐ ECON 2033

3 – Cultural Literacy – 18 hours

3A. Religious Beliefs (3 hours)

- ☐ RELI 1003 ☐ RELI 1023
- ☐ RELI 1013 ☐ RELI 1203

3B. Humanity & Behavior (3 hours)

- ☐ COMM/JRNL 1503 ☐ PSYC 1003
- ☐ HS 2203 ☐ SOCI 1003
- ☐ NUTR 1003 ☐ WS 1003
- ☐ POSC 1003

3C. Artistic Appreciation (3 hours)

- ☐ ART 1003 ☐ MUSI 2003
- ☐ ART 2733 ☐ MUSI 2103
- ☐ ART 2743 ☐ THEA 1313

3D. Historical Perspectives (3 hours)

- ☐ HIST 1033 ☐ HIST 2233
- ☐ HIST 1043 ☐ HIST 2243

3E. Global Perspectives (3 hours)

- ☐ ENGL 2203 ☐ POSC 2213
- ☐ ENGL 2503 ☐ SPAN 1013
- ☐ GEOG 1003 ☐ SPAN 1023
- ☐ HUMN 2503 ☐ WS 1013

3F. Additional elective (3 hours)

☐

Students must choose one additional course from 3A-3E not already taken.